

• THE VALUE OF CONNECTED COMMUNITIES •

£32 BILLION
COST OF DISCONNECTED UK COMMUNITIES



£15 BILLION Worth of **RESOURCES** and **HELP**



shared by neighbours today.
That's **£726** per person each year

£2.7BILLION
Saved by health services because of initiatives like The Big Lunch and Community Camps

This could be **£7.9BILLION** if more people took part



12% BOOST in productivity when people are happier. That's an extra hour of work done each day

And a **BOOST** of **£18 BILLION** for the UK economy if everyone got involved in **COMMUNITY ACTIVITIES**

8/10 people involved in community activities **KEEP IN TOUCH** with people they meet

PEOPLE MAKE 20 CONNECTIONS on average when taking part in community activities

85% of people who hold Big Lunches **FEEL BETTER** about where they live

65% go on to **DO MORE** in their community

1 IN 8 PEOPLE involved in community activities go on to exercise together

1 IN 8 PEOPLE involved in community activities go on to do something cultural together

PEOPLE THINK THAT

ELDERLY
86%

LIVING ALONE
83%

FAMILIES
80%



benefit most from community activities

74% of people who do The Big Lunch feel an increased **SENSE OF COMMUNITY**

And **38%** feel a surge in their own **SELF ESTEEM**

FOR 1 IN 20 talking with a neighbour is the highlight of their day

People think that community-led initiatives have helped save or start:

- COMMUNITY GARDENS 48%**
- ENVIRONMENTAL MANAGEMENT 43%**
- COMMUNAL FACILITIES 27%**
- COMMUNITY LIBRARY 18%**

THE MOST COMMON THINGS PEOPLE SHARE WITH THEIR NEIGHBOURS ARE:

- Borrowing things 68%**
- Sharing surplus food 63%**
- Sharing transport 62%**
- DIY/home help 57%**
- Pet sitting 57%**

BUT 53% of people have never said **HELLO** or **GOOD MORNING** to a neighbour



PEOPLE SAY THE BEST THINGS about knowing their neighbours are

- 1. PEACEFUL LIVING**
- 2. PEACE OF MIND**
- 3. SOMEONE TO TALK TO**
- 4. FAMILY SUPPORT**
- 5. BACK UP SUPPLIES**

eden project
COMMUNITIES

Data from The cost of disconnected communities report, December 2016, based on figures from respondents who take part in The Big Lunch and other community activities.